



**NEWS RELEASE  
FOR IMMEDIATE RELEASE**

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**United Way announces 10<sup>th</sup> annual Chili Cook-Off contest**

FORT ATKINSON, WI –October 12, 2009 –The United Way of Jefferson and North Walworth Counties, announces that the organization will be sponsoring its annual Chili Cook-Off on Saturday, November 14th at 6:00 p.m. in the Fort Atkinson Municipal Building, 101 N. Main Street, immediately following the Fort Atkinson Holiday parade. Jones Dairy Farm and Fort HealthCare are co-sponsoring this year’s event.

At a one time cost of \$3.00 per cup, the public is invited to sample over a dozen different types of traditional and specialty chili. Hot dogs, soda, chips and water will also be available for purchase.

Before heading back to the North Pole, Santa will be available to meet with children.

Individuals interested in entering the Chili Cook-off may call Dan McCrea at the United Way office at 920.563.8880 or visit [www.ourunitedway.com](http://www.ourunitedway.com) for additional information including an entry form. There is no fee for entering the chili cook-off. First and Second Place Trophies will be awarded for Best Traditional Chili and Best Specialty Chili. There will also be a trophy for the sole People’s Choice winner.

The United Way of Jefferson & North Walworth Counties is serving the needs of the community by working to improve community health; strengthen families; address the needs of at risk youth; build and maintain family financial stability and integrate diverse populations. These five areas of need were identified by community leaders and adopted by the United Way to focus the organization’s financial and volunteer efforts.

Touching the lives of nearly 14,000 people in our service area, nearly 1 of 4 people, the United Way of Jefferson & North Walworth Counties partners with over 30 health and human service programs that provide local services throughout the communities of Fort Atkinson, Jefferson, Helenville, Lake Mills, Palmyra, Sullivan and Whitewater. For more information about United Way, contact 920.563.8880 or visit [www.ourunitedway.com](http://www.ourunitedway.com). United Way - investing in our community's health, families and youth.

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